

Introduction to the Semantic Web

“XML is Lisp's bastard nephew, with uglier syntax and no semantics. Yet XML is poised to enable the creation of a Web of data that dwarfs anything since the Library at Alexandria.”

-- Philip Wadler, *Et tu XML? The fall of the relational empire*, VLDB, Rome, September 2001.

Questions

- What is the Semantic Web?
- Why do we want it?
- How will we do it?
- Who will do it?
- When will it be done?

“The web has made people smarter. We need to understand how to use it to make machines smarter, too.”

-- Michael I. Jordan, paraphrased from a talk at AAAI, July 2002 by Michael Jordan (UC Berkeley)

“The Semantic Web will globalize KR, just as the WWW globalize hypertext”

-- Tim Berners-Lee

“The multi-agent systems paradigm and the web both emerged around 1990. One has succeeded beyond imagination and the other has not yet made it out of the lab.”

-- Anonymous, 2001

IOHO

- The web is like a universal acid, eating through and consuming everything it touches.
 - Web principles and technologies are equally good for wireless/pervasive computing
- The semantic web is our first serious attempt to provide semantics for XML sublanguages
- It will provide mechanisms for people and machines (agents, programs, web services) to come together.
 - In all kinds of networked environments: wired, wireless, ad hoc, wearable, etc.

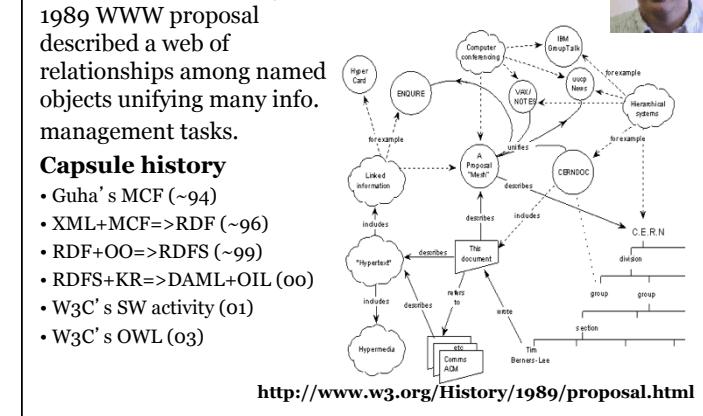
Origins

Tim Berners-Lee's original 1989 WWW proposal described a web of relationships among named objects unifying many info. management tasks.



Capsule history

- Guha's MCF (~94)
- XML+MCF=>RDF (~96)
- RDF+OO=>RDFS (~99)
- RDFS+KR=>DAML+OIL (00)
- W3C's SW activity (01)
- W3C's OWL (03)



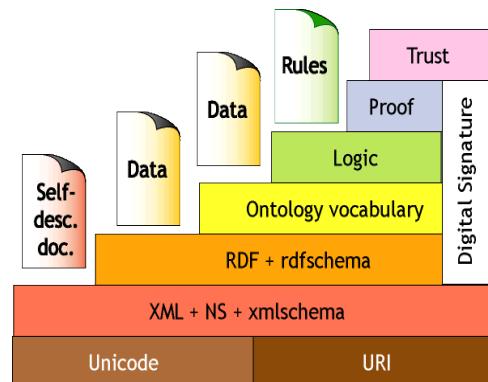
W3C's Semantic Web Goals

Focus on machine consumption:

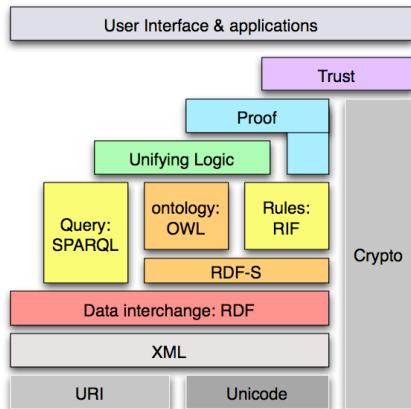
"The Semantic Web is an extension of the current web in which information is given well-defined meaning, better enabling computers and people to work in cooperation."

-- Berners-Lee, Hendler and Lassila, The Semantic Web, Scientific American, 2001

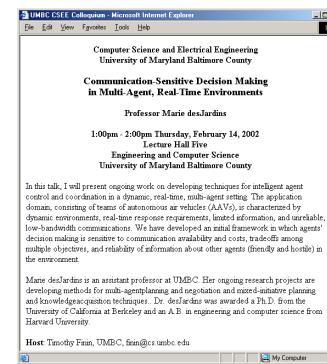
TBL's semantic web vision



Semantic web stack 2006

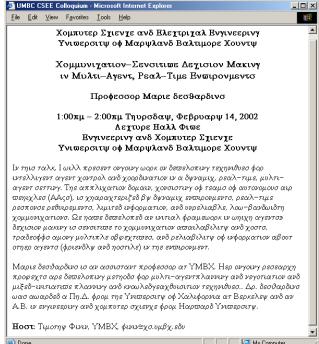


Why is this hard?



after Frank van Harmelen
and Jim Hendler

What a web page looks like to a machine...



after Frank van Harmelen
and Jim Hendler

OK, so HTML is not helpful

Maybe we can tell the machine what the different parts of the text represent?

α-Αγρινί, Πρεβ-Τμήμα Ηλεκτρονικού
Πρόφεσσορ Μάρια Σεβαστίνη

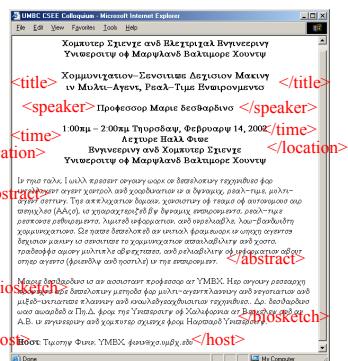
2.000 Τηλεοπτικός, Φεβρουάριος 14, 2002
Αγρινιώτικα Φεστιβάλ
στην Καλαμάτα Επίκεντρο
στην Μαραθώνια Βιβλιοθήκη Χανίων

Επίκεντρη συζήτηση με διεθνεστερή περιοχή της
Ελλάδας γνωστής σε Αγρινίο, από την οποία
αντέτει η λαϊκή παράδοση χαρακτηρίζεται
από την πολιτιστική και αρχαιολογική
απόδοση της οποίας στην περιοχή της Κρήτης
είναι ιδιαίτερη. Οι επίκεντρες συζητήσεις
αποτελούνται από μικρά φραγμούς και έναν ισχυρό¹
τοποθετημένο στην κέντρη της παραδοσιακής
κατοικίας της Κρήτης, στην οποία οι επίκεντρες
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host

XML to the rescue?



XML fans propose creating a XML tag set to use for each application.

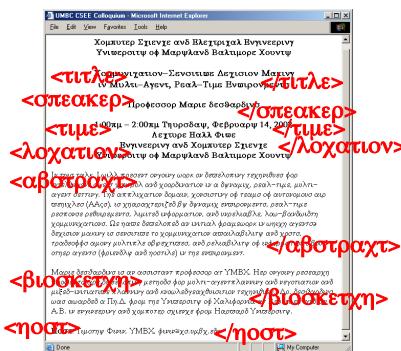
For talks, we can choose <title>, <speaker>, etc.

XML ≠ machine accessible meaning

**But, to your
machine, the
tags still look like
this....**

The tag names carry no meaning.

XML DTDs and Schemas have little or no semantics.



after Frank van Harmelen and Jim Hendler

XML Schema helps

XML Schema file

XML Schemas provide a simple mechanism to define shared vocabularies.

after Frank van Harmelen and Jim Hendler

But there are many schemas

XML Schema file 1

XML Schema file 2

after Frank van Harmelen and Jim Hendler

There's no way to relate schema

Either manually or automatically.
XML Schema is weak on semantics.

An Ontology level is needed

Ontologies add

- Structure
- Constraints
- mappings

imports

XML Ontology 256

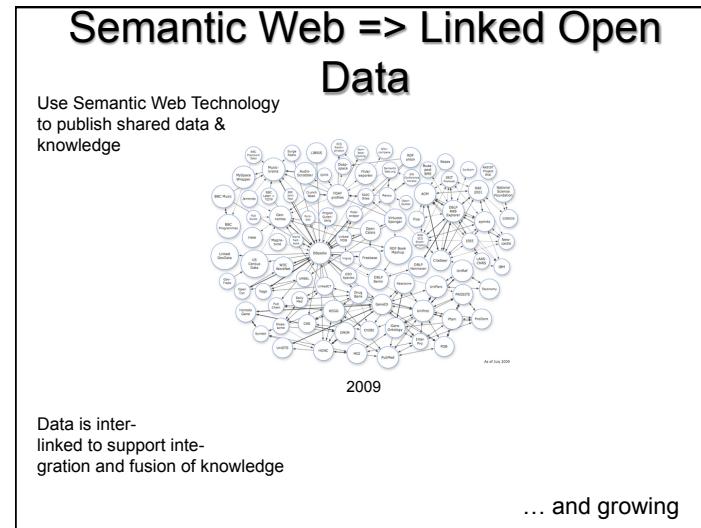
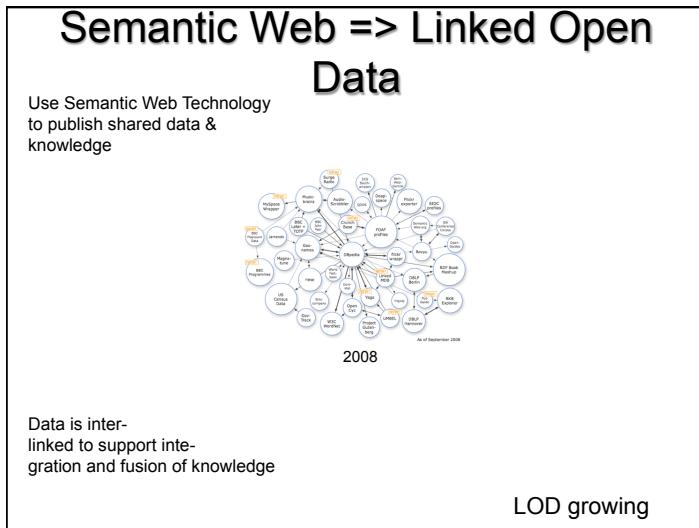
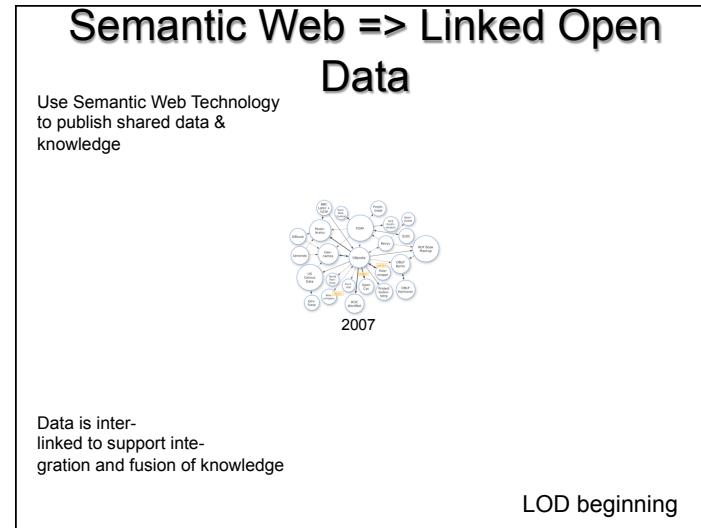
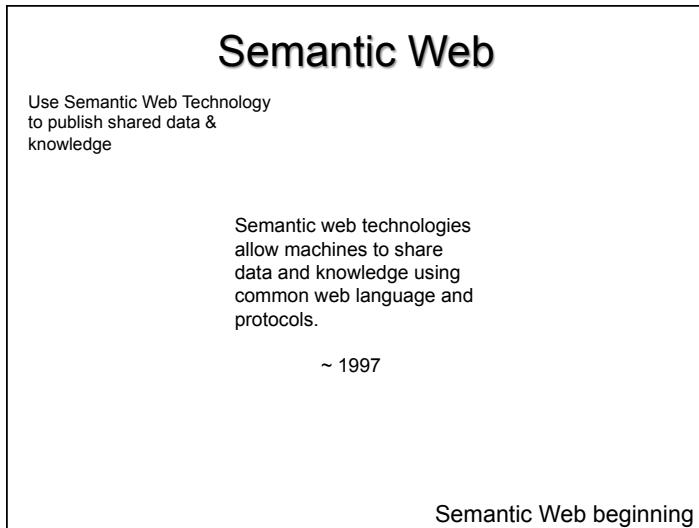
XML Ontology 1

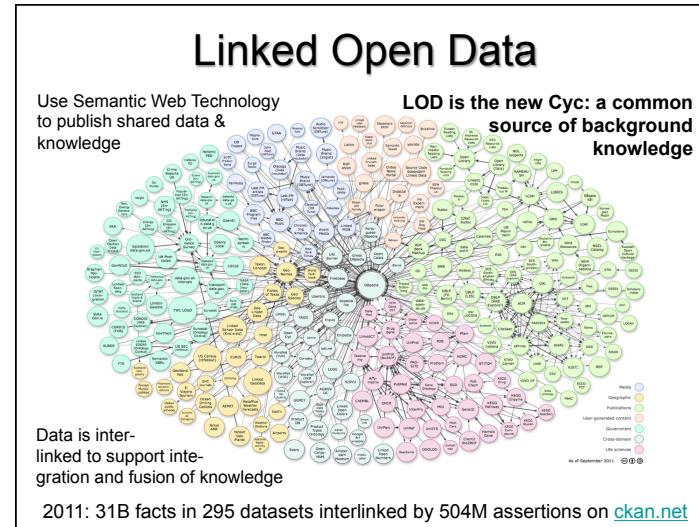
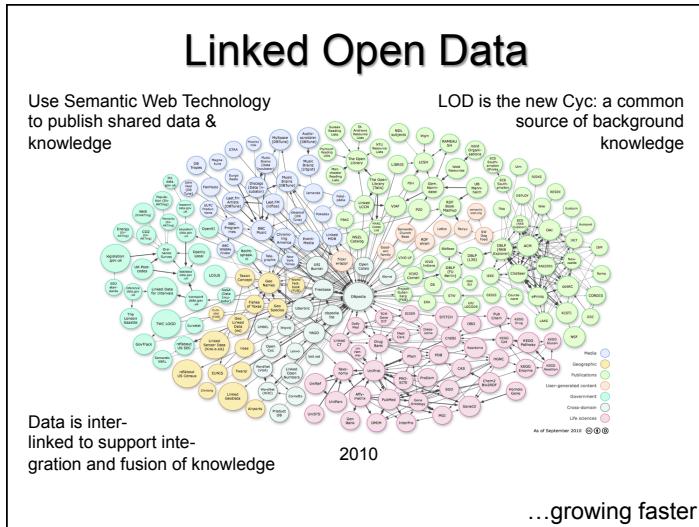
imports

XML Ontology 42

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We need a way to define ontologies in XML
So we can relate them
So machines can understand (to some degree) their meaning





- ## Today and tomorrow
- Simple ontologies like FOAF & DC in use today
 - We've crawled more than 3M FOAF RDF files
 - We hope to be able to make effective use of ontologies like Cyc in the coming decade
 - There are skeptics ...
 - It's a great research topic ...
 - The SW community has a roadmap and some experimental languages ...
 - Industry is still holding back...
 - They are being conservative
 - We need more experimentation and exploration